

# **CobIT® 4.1 based IT Governance Implementation Seminar**

09:00 Start of each day  
17:00 End of each day

**Venue: Hilton Kensington Hotel**  
179-199 Holland Park Avenue, London, W11 4UL

A recent international survey on IT Governance has found that few organisations have implemented IT governance beyond fulfilling control and compliance requirements, few define the benefits expected and most do not measure the results. It concluded that IT governance is associated with 'strong' CIOs.

Control Objectives for Information and related Technology (CobIT®) is now widely acknowledged to be the leading management framework for information technology. This seminar will provide participants with an understanding of IT Governance and its implementation following the ISO 38500 standard and using CobIT® 4.1, ISO 20000 and ITIL. It will show how IT governance can align the IT organisation with the business goals and it will demonstrate how to measure the value delivered by the IT/IS organisation using a balanced scorecard.

This intensive IT governance implementation seminar is designed to assist:

- ❖ Management who wish to better direct IT in the delivery of value for the business and measure performance.
- ❖ Management who need to balance risk and control in an often unpredictable IT environment,
- ❖ Management who wish to build IT process capability to match business needs and ensure sustainability,
- ❖ Management looking to comply with regulatory requirements.
- ❖ Management who wish to implement better governance over their IT service providers.
- ❖ Users, who require assurance about the IT services upon which they depend.

Getting started with an IT governance / CobIT® implementation can be a daunting task. This seminar will assist delegates to get started immediately. It will cover the decisions that need to be made and enable delegates to identify opportunities for IT to deliver real benefits from investments in better IT Governance using ISO 38500 and the CobIT® 4.1 framework.

This seminar is based on practical experience at a number of organisations both large and small. It includes topics about:

- ❖ What is IT governance and typical governance mechanisms
- ❖ Using CobIT® to implement better IT governance
- ❖ CobIT® as an umbrella process model together with ITIL, ISO 17799 and other popular frameworks
- ❖ Identifying the stakeholders and drivers of IT governance
- ❖ Managing inherent IT risks through appropriate risk response and countermeasures (internal controls)
- ❖ Aligning IT activities with business requirements so that the business benefits are maximised
- ❖ Building IT process capability through the implementation of CobIT® based maturity roadmaps
- ❖ Planning the initiative, estimating the effort required, overcoming the barriers to success
- ❖ Addressing the resourcing requirements for success
- ❖ Setting goals, allocating responsibilities and defining processes
- ❖ The role and responsibilities of the designated process owners
- ❖ Lessons learnt and pitfalls to avoid.
- ❖ Performance management to maximise the value delivered by IT, using a balanced scorecard and developing suitable metrics.

## **COURSE SUMMARY**

### **Introduction**

- ❖ IT Governance defined
- ❖ ISO 38500 – the standard
- ❖ CobIT® - the framework

### **Better governance for IT**

- ❖ Optimising IT investments through better leadership, organisation structures and process
- ❖ Directing, controlling and measuring for success

### **The IT Governance Programme**

- ❖ Setting the scope
- ❖ Determining Stakeholder Expectations
- ❖ Selecting the right IT processes

### **The Process Owner**

- ❖ Role and responsibility

### **The Process-based Approach**

- ❖ CobIT and other process models
- ❖ Define and document processes

### **Resourcing the Initiative**

- ❖ Popular approaches to staffing

### **Risk Management**

- ❖ Better corporate governance and business risk management
- ❖ CobIT®, COSO and SOX
- ❖ Building maturity in risk management
- ❖ Sustainable controls

### **Value Delivery**

- ❖ Creating value for the business

### **Performance Measurement**

- ❖ Performance metrics, process capability and benchmarking
- ❖ Developing balanced scorecards

### **IT Governance & CobIT Tools**

- ❖ An overview of the role tools have in building better IT governance.

# To Register!

Contact: Peter (peter@itgovernance.com) **fax:** +44 (0) 87 1504 8712 **tel:** +44 (0)20 81333180

## PLEASE COMPLETE THIS FORM AND RETURN TO:

IT Governance Network Limited  
Sancerre  
La Grande Route De La Cote  
St. Clement, JE2 6SD  
Jersey  
United Kingdom.

or Register Online at:  
**www.itgovernance.com**

## Registration Details

**Delegate's Name:** .....

Telephone: ..... E-mail: .....

**Organisation:** .....

Address: .....

City: ..... Postcode: .....

Country: .....

Contact Person for this Registration:

Telephone: ..... Fax: .....

E-mail: .....

## Fees

3 day – **CobiT based IT Governance Implementation Seminar (5 – 7 Nov)** 

Early Bird registration fee payable before 5 October ..... - £1350 (incl. VAT) per delegate

Regular registration fee for payments received after 5 October ..... - £1500 (incl. VAT) per delegate

Payment is due within 10 working days of invoicing, and must be made prior to the commencement of the event.

All bookings carry a 50% cancellation liability immediately after a signed registration form has been received by **IT Governance Network Limited**. Cancellations must be received in writing by mail or fax two (2) weeks before the commencement of the seminar in order to obtain a full credit for any future **IT Governance Network Limited** event. Thereafter, the full seminar fee is payable and is non refundable.

By submitting this contract, the client agrees that in case of dispute or cancellation of this contract that **IT Governance Network Limited** will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason, **IT Governance Network Limited** decides to cancel or postpone this conference, the **IT Governance Network Limited** is not responsible for covering airfare, hotel, or other travel costs or form of damages incurred by the client. The registration fee will not be refunded, but can be credited to a future event. Event program content is subject to change without notice.

Copyright etc: All intellectual property rights in all materials produced or distributed by **IT Governance Network Limited** in connection with this event are expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

To register online visit: [www.itgovernance.com](http://www.itgovernance.com)